

“Boutique” Telemarketing Firm

PhoneTalk is a small “boutique” telemarketing firm which works with successful, busy sales professionals who know the power of cold-calling to fill their sales pipeline and who know it's smart to outsource in order for them to focus on closing sales. We have been in business since 2009 serving the needs of small business.

Reports

Weekly, bi-weekly, or monthly call reports can be generated on your account, depending on the number of hours of your campaign.

Results

You can expect 22-26 dials per hour to get the correct person on the phone. We see an average of connecting and talking with 4-6 prospects in an hour. In the commercial real estate industry we average 11% conversion of leads into appointments.



The “Script”

The script for your calling campaign is developed by our professional, experienced team headed up by Wanda March, president, sales and phone-skills trainer, and lead writer. The telemarketer is fully trained on why they are calling and how to get into a conversation with the prospective lead. We are calling FOR your company, we look as if we are calling FROM your company's office. Caller ID shows your company's phone number. We are a part of your team. We always act in a manner which reflects well on your firm.

Rates

Set up fee is **\$695**

Calling rate is **\$89/hour** starting at 20 hours/month

Fees include:

- All scripting needed
- E-mail template development
- Setting up your calling campaign
- Hours needed by set-up team to learn about your company and your target market
- Training telemarketer on script



Contact Us

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Talk to PhoneTalk
You'll be glad you did!